

POV: Future of the Philippine Accountancy Profession

Theme:

Honoring Our Legacy,
Empowering Our Future

[Lope L. Bato, Jr., PICPA Past National President]
39th Annual NCPACA Convention



The Global Powerhouse

200,000+

Registered CPAs
in the Philippines

\$2.1 Billion

Projected Philippine
Finance & Accounting
BPO Market (2026)

The Reality:

The world relies on Filipino accounting talent.
But the rules of the game are shifting underneath our feet.

The Crossroads

A tale of two realities

The Tech Boom

Top firms are
embedding advanced AI

78%

of leaders report
using automated
document processing

90%

reduction in manual
data entry tasks

The Talent Crunch

41%

drop in local accounting
student enrollment

30.8%

recent CPALE
passing rates hover
around

accelerating 'Brain
Drain' to overseas
markets

The Stance & Key Drivers

Accountants who use AI will replace the accountants who do not.



01

The AI Mandate

54% of global firms view AI as critical to staying competitive.

02



The Advisory Pivot

Clients refuse to pay for basic data entry; they demand real-time business insights.

03



The Borderless Market

Remote work means local firms must compete with Western salaries for top talent.



The Human Element

Building the “Three Cs”

Capabilities

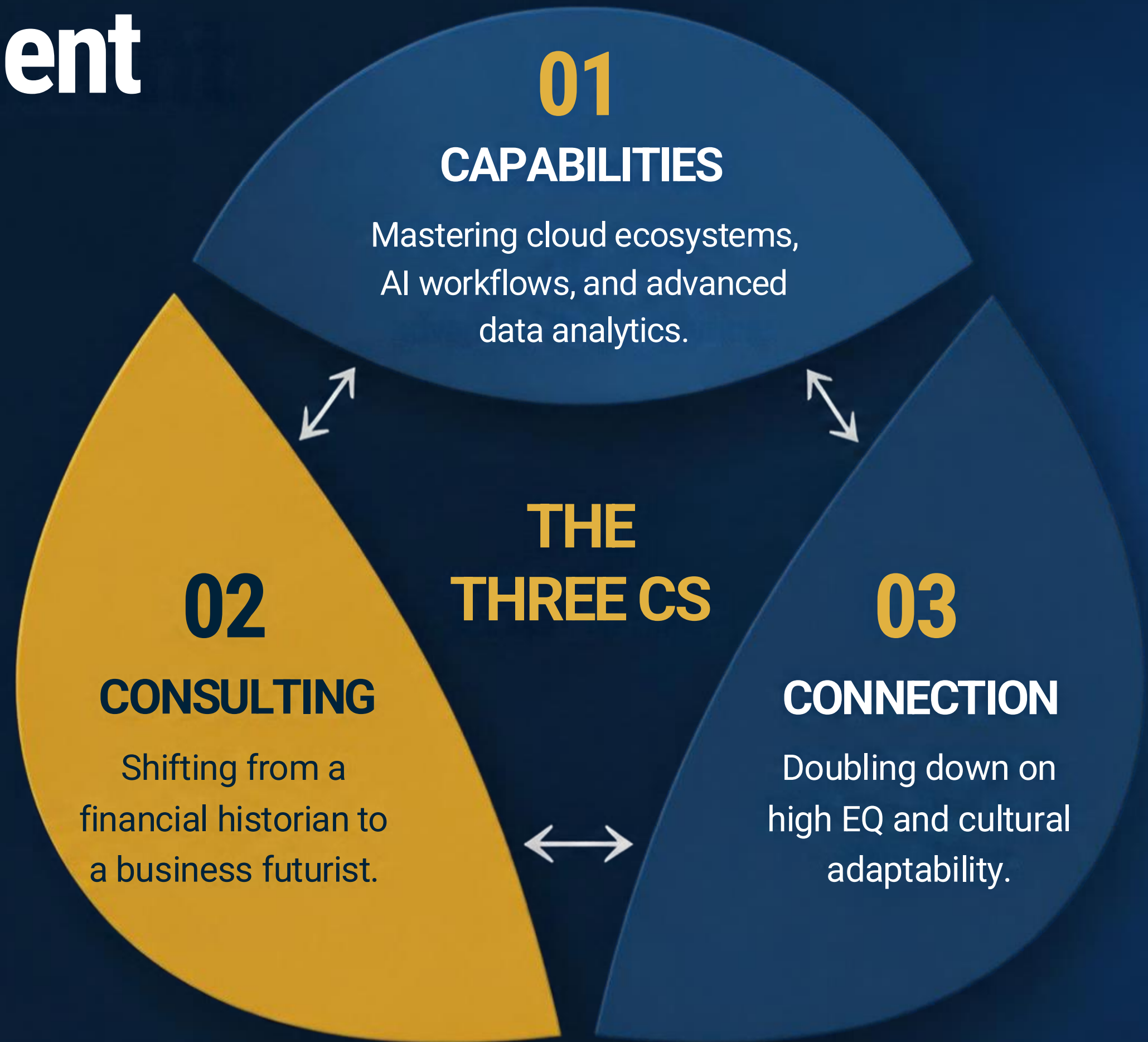
Mastering cloud ecosystems, AI workflows, and advanced data analytics.

Consulting

Shifting from a financial historian to a business futurist.

Connection

Our superpower of high EQ and cultural adaptability.



Actionable Implications



Academic Institutions

Overhaul university curricula

Move away from rote memorization of rigid tax codes

Teach data storytelling, cloud systems, and strategic management



NCPACA & Global Leaders

Establish cross-border mentorship pathways

Create borderless training and upskilling programs

Invest back into the grassroots pipeline in the Philippines

Conclusion

**As global leaders,
what is our responsibility
to protect and upskill the
accounting pipeline back
home?**

Thank You!

